

# CRIMSON TWILL



## Activity Guide

ACTIVITY

# Design ads for Broomingdale's

Broomingdale's is the big department in New Wart City. They sell all sorts of fantastically frightful things, from magical pets to flying brooms. Design your own ads for Broomingdale's.

**Buy Now!**

Utterly Dreadful Design  
only 5 gold coins!

Broomingdale's  
**Unique Fashion!**

Dare to be Different? Make the moon  
shiver when it sees your style.  
Be the Witch You Witch to Be.  
\*Specials on Slugs inside\*

**Broom sale!**

ACTIVITY

# Imagine a postcard

Crimson becomes friends with Mauve and Wesley in her adventures in Broomingdale's. But afterward, Crimson must go home to Cackle Country. What might Mauve, Wesley or Crimson write to each other? In the witch world, there is a form of mail called Priority Poof. For example:

**Delivered by Priority Poof!**

Hey Crimson!

Visiting you will be SO much fun. (Once the long broom ride is over!) Is it true that there is a giant in the hills? Can we meet the troll next door?

See you in a bat wing!!!!

Wesley Piper, New Wart City

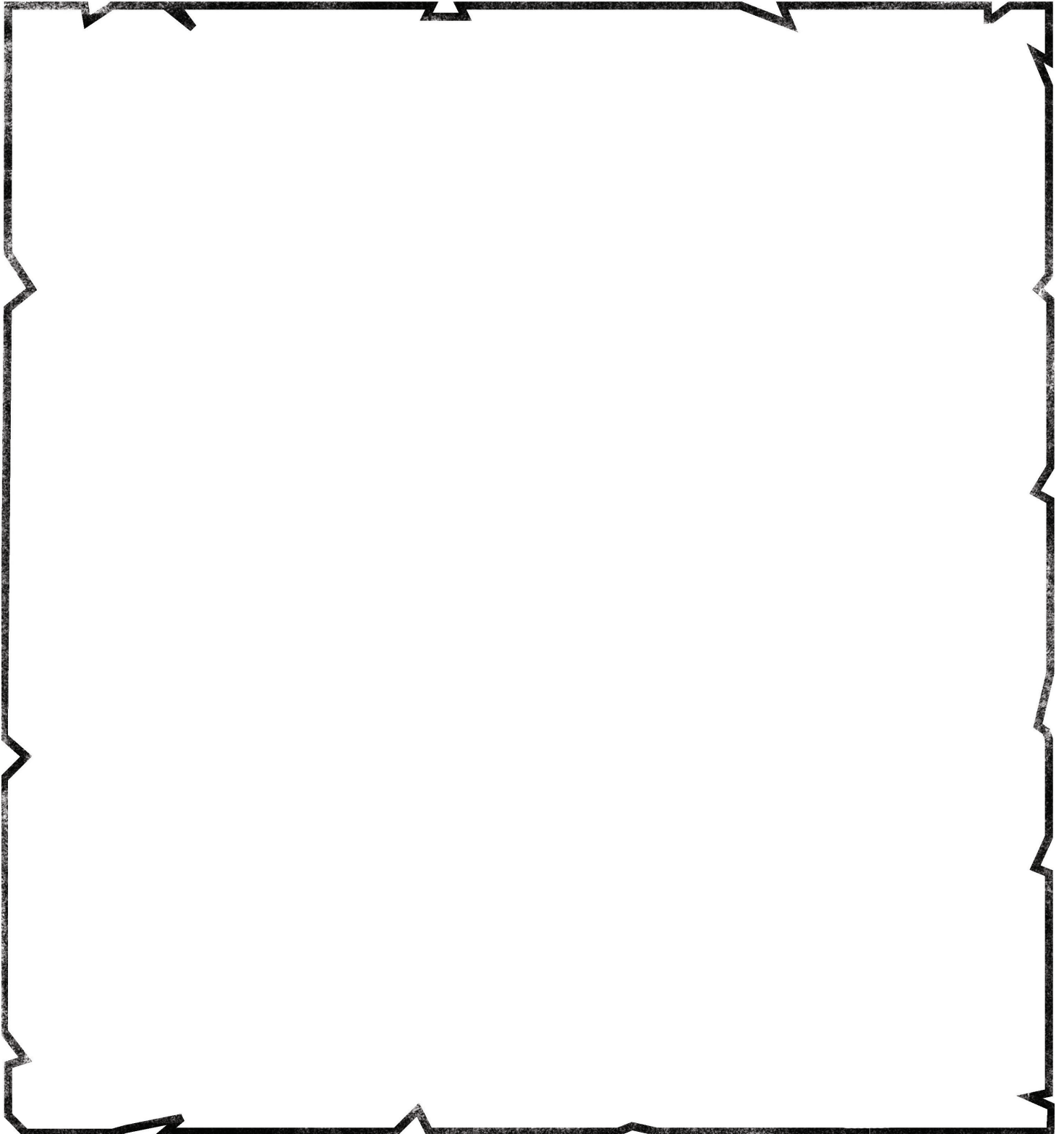
This is one example. But what other examples might they ask each other about? Wand lessons, flying lessons, what their different homes are like? Write your message below:



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# Create a place in the witch world

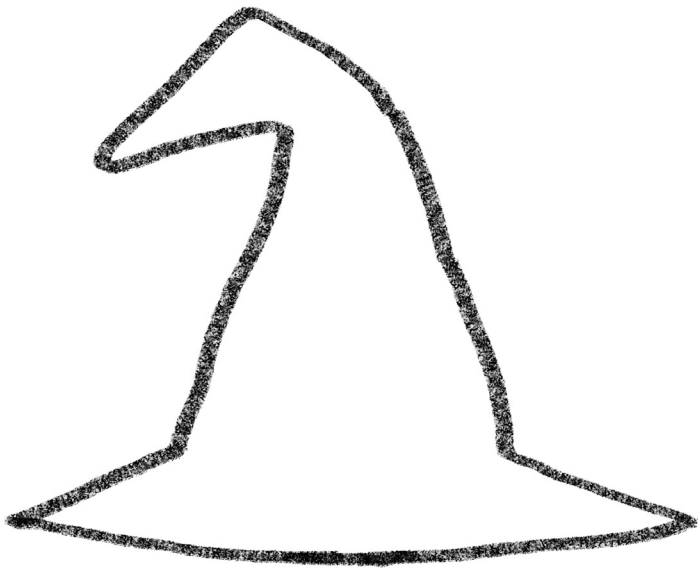
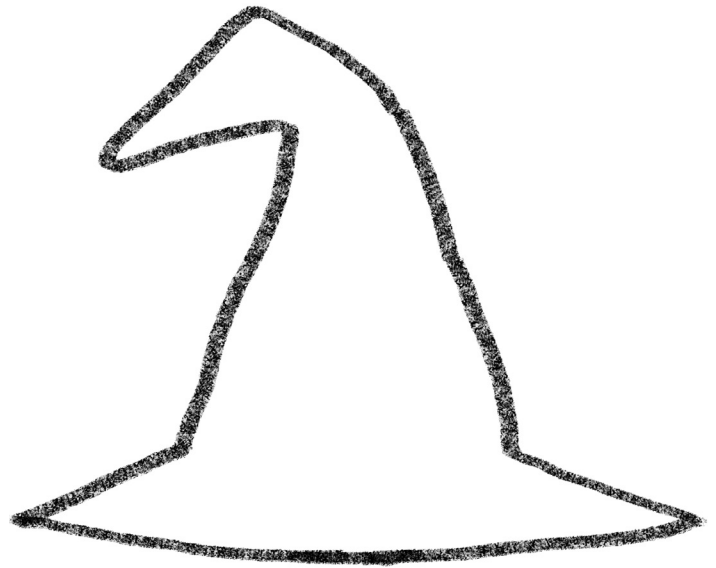
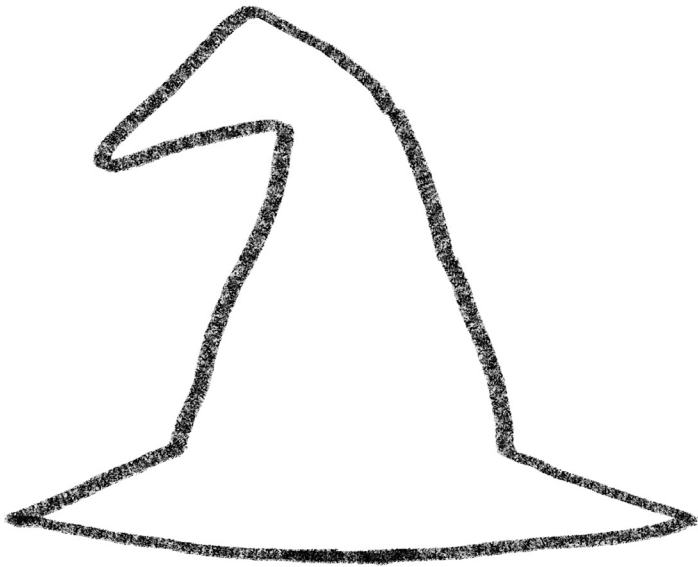
New Wart City and Cackle Country are two places in this story. But some other places are mentioned as well, including MOMA (Museum of Magical Arts), the Spell Book Publishing House and the Foggotten Hotel. Below design one spot in the witch and wizard world. What are the things you might find there? It could be drawn like a picture, a map or a cross section.



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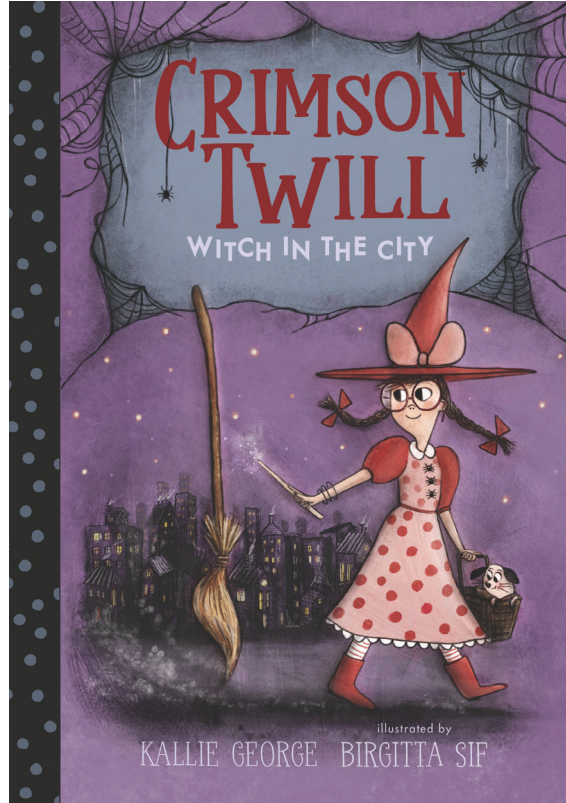
# Design a witch's hat

There is a whole floor dedicated to hats in Broomingdale's are really exciting. For example, there is a hat that rains on you! What kind of hat can you design? What does it do? Does it have spiderweb lace? A funny smell?









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